

THE ENTITIES WITHIN THE ZOLUX GROUP ARE NOW MISSION-LED COMPANIES

What is a mission-led company?

Mission-led companies (a new legal status as per the French Pacte Law of 22 May 2019) focus on solving social and environmental challenges facing the 21st century, at the core of their business activities.

The act of defining a mission in the company statutes indicates a strong commitment.

This act constitutes a formal commitment by directors and shareholders to deploy the resources necessary in order to pursue this mission. It involves all teams within the company, who take action and help carry out the mission.



WATCH THE VIDEO



OUR RAISON D'ETRE:

To create sustainable happiness for pets and their families

The 3 foundations of our approach HORIZON



OUR MISSION:

To make a difference. By coming up with the best ideas and designs for our pets. By taking positive steps, each day and within our own capacity, to protect the planet and the world around us.

By looking to the future with boldness and optimism.

Our actions in practice

Eco-designed products

Responsible Purchasing Policy Products developed with veterinary surgeons



Involving pet parents in the creation of our products



Social action



Quality of life in the workplace





OUR MISSION COMMITTEE:

Comprising members from within and outside the company, our mission committee is responsible for monitoring and verifying compliance in terms of business management with respect to its mission.

This social body issues opinions which must be as objective and gualified as possible.

Furthermore, an independent third-party body is responsible for ensuring that our actions are consistent with the mission defined in our statutes, and regularly verifies the mission reports issued by the committee.



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